

CLAIMS:

1. An article which may be selectively secured to a mounting substrate comprising:

5 a first substrate having a writeable surface on one side thereof and a
mounting surface on a second opposite side thereof; and

10 a securing mechanism including a pressure threshold adhesive mechanism
including pressure sensitive adhesive exposed on the mounting side
of the first substrate,

wherein in the absence of a threshold level of pressure applied to the securing mechanism, the pressure sensitive adhesive is spaced from the mounting substrate, and

15 wherein the article is deformable such that a threshold level of pressure applied to the securing mechanism brings the pressure sensitive adhesive into article-securing engagement with the mounting substrate.

2. The article of claim 1 wherein the securing mechanism comprises:

the first substrate having an aperture defined therein; and

25 a second substrate having a first adhesive face and a second pressure face,
 the first adhesive face being adhered to the writeable surface of the
 first substrate and extending across the aperture,

wherein the second substrate is deformable such that a threshold level of pressure applied to the pressure face thereof brings the adhesive into contact with the mounting surface.

3. The article of claim 2 wherein the aperture is open along one edge of the first substrate.

4. The article of claim 2 wherein the second pressure face of the
5 second substrate bears indicia.

5. The article of claim 1 wherein upon removal of the article from the mounting substrate, the securing mechanism substantially returns to its original undeformed shape.

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6. The article of claim 1 wherein the first substrate is selected from a group consisting of paper, card stock, cardboard, plastic film, and combinations thereof.

7. An index card assembly comprising:

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a paper layer having a writeable front side and an opposite back side, the paper layer having an upper edge with a portion of the paper layer being removed to define a paperless zone which includes a gap across the upper edge; and

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a cover layer having an outer face and an inner face, the cover layer having pressure sensitive adhesive disposed on its inner face, with the cover layer adhered thereby to the front side of the paper layer to cover the paperless zone in an alignment where a top edge of the cover layer extends across the gap of the paperless zone and the adhesive on the inner face of the cover layer is exposed across the paperless zone on the back side of the paper layer.

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8. The index card assembly of claim 7 wherein the paper layer has a
30 thickness and the cover layer is sufficiently flexible to bow across the thickness and the paperless zone to place at least a portion of the adhesive exposed thereon into adhering contact with a surface in abutting engagement with the back side of the paper layer.

9. The index card assembly of claim 7 wherein the outer face of the cover layer is a writeable surface.

5 10. The index card assembly of claim 7 wherein the outer face of the cover layer bears indicia.

11. The index card assembly of claim 10 wherein the indicia includes color.

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12. The index card assembly of claim 7 wherein the adhesive is a repositionable pressure sensitive adhesive.

13. The index card assembly of claim 7 wherein the paper layer has a
15 thickness sufficient to space the adhesive exposed on the cover layer from a surface in abutting engagement with the back side of the paper layer, in the absence of a pressure applied to the outer face of the cover layer urging it toward the surface.

14. The index card assembly of claim 13 wherein a plurality of said
20 index card assemblies aligned in a stacked orientation fail to adhere together, absent the application of pressure to the outer faces of their respective cover layers.

15. The index card assembly of claim 7 wherein the gap is centered across the upper edge of the paper layer.

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16. The index card assembly of claim 7 wherein the paperless zone has curved edges.

17. The index card assembly of claim 7 wherein the paperless zone is
30 V-shaped.

18. The index card assembly of claim 7 wherein the upper edge of the paper layer and the top edge of the cover layer are co-linear.

5 19. The index card assembly of claim 7 wherein the paper layer has a plurality of paperless zones with exposed adhesive thereon.

20. The index card assembly of claim 7 wherein the back side of the paper layer is writeable, and further comprising:

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the paper layer has a lower edge with a portion of the paper layer being removed to define a second paperless zone which includes a gap across the lower edge; and

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a second cover layer having an outer face and an inner face, the second cover layer having pressure sensitive adhesive disposed on its inner face, with the cover layer adhered thereby to the back side of the paper layer to cover the second paperless zone in an alignment where a bottom edge of the second cover layer extends across the gap of the second paperless zone and the adhesive on the inner face of the second cover layer is exposed across the second paperless zone on the front side of the paper layer.

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